

Associate of Applied Science Degree (A.A.S.)

Purpose: The program is designed to prepare the student for careers in the field of broadcast communications with specific study in broadcasting and digital media, audio and video production.

Program Requirements: Upon satisfactory completion of this curriculum, the student will be awarded the Associate of Applied Science Degree with a major in Radio/TV Broadcasting.

The listing below may serve as a guideline to curriculum completion. The student is encouraged to meet with the Department Chair or Academic Advisor for proper course selection that considers the student's career and academic goals.

| <i>Course Number</i> | <i>Course Title</i> | <i>Credits</i> |
|--|--|----------------|
| FIRST YEAR | | |
| First Semester | | |
| +COMM 1307 | Introduction to Mass Communication | 3 |
| +ENGL 1301 | Composition I | 3 |
| RTVB 1301 | Broadcast/Digital Media News Writing | 3 |
| RTVB 1325 | TV Studio Production | <u>3</u> |
| | | 12 |
| Second Semester | | |
| COMM 1318 | Photography I | 3 |
| RTVB 1321 | TV/Video Field Production | 3 |
| RTVB 1380 | Cooperative Education-Radio/TV Broadcasting | 3 |
| +SPCH 1315 or 1318 or 2335 | Public Speaking or Interpersonal Communication or Argumentation & Debate | <u>3</u> |
| | | 12 |
| Third Semester | | |
| RTVB or COMM Elective | Select Elective from RTVB or COMM Course Rubric | 3 |
| +Social & Behavioral Sciences | Select from Social & Behavioral Sciences Core Curriculum | <u>3</u> |
| | | 6 |
| SECOND YEAR | | |
| First Semester | | |
| +Mathematics | Select from Mathematics Core Curriculum | 3 |
| RTVB 1309 | Audio/Radio Production I | 3 |
| RTVB 1355 | Radio and Television Announcing | 3 |
| RTVB 2337 | TV/Video Production Workshop | <u>3</u> |
| | | 12 |
| Second Semester | | |
| +American History | Select from American History Core Curriculum | 3 |
| +COMM 2366 | Introduction to Cinema | 3 |
| RTVB 2331 | Audio/Radio Production III | 3 |
| *RTVB 2340 | Portfolio Development | <u>3</u> |
| | | 12 |
| Third Semester | | |
| RTVB 2380 | Cooperative Education-Radio/TV Broadcasting | 3 |
| RTVB or COMM Elective | Select Elective from RTVB or COMM Courses | <u>3</u> |
| | | 6 |
| Total Credits Required for Communications-Radio/TV Broadcasting Degree | | 60 |

+ Denotes core requirement. Speak with Department Chair or Academic Advisor for proper course selection.
 *Capstone Course