

### Program Description

Are you interested in becoming a media personality, reporter, videographer, producer or digital media expert? If so, a career in Media and Communications may be perfect for you. ACC offers specialized coursework in radio and television broadcasting, audio and video production, photography and digital design. You can gain valuable on-air experience at KACC-FM, a federally licensed radio station and have those same opportunities on KACC-TV. ACC offers unique opportunities for internships in commercial radio and television facilities, production companies and other media-related businesses. You can work behind the scenes or be on the air, gaining hands-on experience with music programming, news, sports and digital media to help make sure you're ready for the next step.



### Career Opportunities

Career opportunities exist in the areas of performance, programming, news, general administration, engineering and sales. Presently, the fields of broadcast communication, digital media, corporate and broadcast communication video production are experiencing remarkable growth. Students who successfully complete this program will have the skills necessary for employment in the communications field.

### Options

**Associate of Science Degree** (for students planning to transfer to a four-year college or university)

Communications - Radio/TV Broadcasting  
 .....60 credit hours

**Associate of Applied Science Degree**

Communications - Radio/TV Broadcasting  
 .....60 credit hours

**Certificate**

Communications - Radio/TV Broadcasting  
 .....30 credit hours

Every student has a unique set of academic needs and goals. If you're not sure which degree or certificate best fits your career and academic plans, email or call before you register so that we can help you make the right choice.

**For more information call 281-756-3767 or email [RadioTV@alvincollege.edu](mailto:RadioTV@alvincollege.edu).**

Alvin Community College is an equal opportunity institution and does not discriminate against anyone on the basis of race, religion, color, sex, pregnancy, gender equity, sexual orientation, parental status, national origin, age, disability, family medical history or genetic information, political affiliation, military service or veterans status.

If you have a disability and need assistance or require special accommodations contact the Office of Disability Services at 281-756-3533 or [ods@alvincollege.edu](mailto:ods@alvincollege.edu).



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### Associate of Science Degree

<b>FIRST YEAR First Semester</b>	credits
<sup>Δ</sup> +COMM 1307 - Introduction to Mass Communication	3
COMM 1336 - Video Production I	3
COMM 2311 - Media Writing	3
+ENGL 1301 - Composition I	3
<b>Second Semester</b>	credits
+Select from American History Core Curriculum	3
COMM 1337 - Video Production II	3
COMM 1318 - Photography I	3
+ENGL 1302 - Composition II	3
<b>Third Semester</b>	credits
<sup>Δ</sup> Elective - Select from COMM Courses	3
+Select from Social & Behavioral Sciences Core Curriculum	3
<b>SECOND YEAR First Semester</b>	credits
+Select from American History Core Curriculum	3
COMM 2303 - Audio Production	3
+GOVT 2305 - Federal Government	3
+Select from Life & Physical Sciences Core Curriculum	3
<b>Second Semester</b>	credits
<sup>Δ</sup> +COMM 2366 - Introduction to Cinema	3
+Select from Life & Physical Sciences Core Curriculum	3
+Select from Mathematics Core Curriculum	3
+Select a SPCH from Component Area Options Core Curriculum - Group I	3
<b>Third Semester</b>	credits
+Select from Component Area Options Core Curriculum - Group 2	3
+GOVT 2306 - Texas Government	3
<b>Communications – Radio/TV Broadcasting (A.S.) Degree – credit hours</b>	<b>60</b>

<sup>+</sup> Denotes core requirement. Speak with Department Chair or Academic Advisor for proper course selection.

<sup>Δ</sup> Field of Study Curriculum

\*Capstone Course

### Associate of Applied Science Degree

<b>FIRST YEAR First Semester</b>	credits
+COMM 1307 - Introduction to Mass Communication	3
+ENGL 1301 - Composition I	3
RTVB 1301 - Broadcast/Digital Media News Writing	3
RTVB 1325 - TV Studio Production	3
<b>Second Semester</b>	credits
COMM 1318 - Photography I	3
RTVB 1321 - TV/Video Field Production	3
RTVB 1380 - Cooperative Education - Radio/TV Broadcasting	3
+SPCH 1315 - Public Speaking <b>or</b> SPCH 1318 - Interpersonal Communication <b>or</b> SPCH 2335 - Argumentation & Debate	3
<b>Third Semester</b>	credits
Elective - Select from RTVB or COMM Courses	3
+Select from Social & Behavioral Sciences Core Curriculum	3
<b>SECOND YEAR First Semester</b>	credits
+Select from Mathematics Core Curriculum	3
RTVB 1309 - Audio/Radio Production I	3
RTVB 1355 - Radio & Television Announcing	3
RTVB 2337 - TV/Video Production Workshop	3
<b>Second Semester</b>	credits
+Select from American History Core Curriculum	3
+COMM 2366 - Introduction to Cinema	3
RTVB 2331 - Audio/Radio Production III	3
*RTVB 2340 - Portfolio Development	3
<b>Third Semester</b>	credits
RTVB 2380 - Cooperative Education - Radio/TV Broadcasting	3
Elective - Select from RTVB or COMM Courses	3
<b>Communications – Radio/TV Broadcasting (A.A.S.) Degree – credit hours</b>	<b>60</b>

#### Communication Elective List:

- <sup>Δ</sup>COMM 1319 - Photography II
- <sup>Δ</sup>COMM 2324 - Practicum in Electronic Media
- <sup>Δ</sup>COMM 2327 - Introduction to Advertising
- <sup>Δ</sup>COMM 2331 - Radio/Television Announcing
- <sup>Δ</sup>COMM 2332 - Radio/Television News