



# COMMUNICATIONS

A.S. DEGREE/A.A.S. DEGREE/CERTIFICATE



## Start Your Broadcasting Career at Alvin Community College

Are you interested in becoming a radio personality, television reporter, videographer or producer? If so, a career in Broadcast Communications may be for you. ACC offers specialized coursework in radio and television broadcasting. You will gain valuable experience at KACC-FM, a federally licensed radio station and have the opportunity to produce

programming for KACC-TV, the local cable access channel. ACC also offers unique opportunities for internships in commercial, television facilities, production companies and sports broadcasting franchises. Whether you want to work behind the scenes or be on the air, ACC will make sure you're ready.

## Career Opportunities

Career opportunities exist in the areas of performance, programming, news, general administration, engineering and sales. Presently, the fields of broadcast communication, digital media, multimedia production, social network management, corporate and broadcast communication are experiencing remarkable growth. Students who successfully complete this program will have the skills necessary for employment in the communications field.

## What Will I Study?

Both the degree and certificate programs will provide knowledge, skills, and hands-on training to prepare you for a career in Communications/Broadcasting. You will take courses in a wide variety of topics such as:

- Audio/Radio Production
- Media Writing
- Photography
- TV Studio Production
- Video Production
- and more!

### For More Information:

**Website:** [www.alvincollege.edu/communications](http://www.alvincollege.edu/communications)

**Phone:** 281.756.3767

**Email:** [RadioTV@alvincollege.edu](mailto:RadioTV@alvincollege.edu)

## COMMUNICATIONS

Associate of Science Degree (for students planning to transfer to a four-year college or university) – 60 credit hours

FIRST YEAR - FIRST SEMESTER	CREDITS
<sup>4</sup> COMM 1307 - Introduction to Mass Communication	3
COMM 1336 - Video Production I	3
COMM 2311 - Media Writing	3
<sup>4</sup> ENGL 1301 - Composition I	3
SECOND SEMESTER	
<sup>4</sup> Select from American History Core Curriculum	3
COMM 1337 - Video Production II	3
COMM 1318 - Photography I	3
<sup>4</sup> ENGL 1302 - Composition II	3
THIRD SEMESTER	
<sup>4</sup> Elective - Select from COMM Courses	3
<sup>4</sup> Select from Social & Behavioral Sciences Core Curriculum	3
SECOND YEAR - FIRST SEMESTER	
<sup>4</sup> Select from American History Core Curriculum	3
COMM 2303 - Audio Production	3
<sup>4</sup> GOVT 2305 - Federal Government	3
<sup>4</sup> Select from Life & Physical Sciences Core Curriculum	3
SECOND SEMESTER	
<sup>4</sup> COMM 2366 - Film Appreciation	3
<sup>4</sup> Select from Life & Physical Sciences Core Curriculum	3
<sup>4</sup> Select from Mathematics Core Curriculum	3
<sup>4</sup> Select a SPCH from Component Areas Options Core Curriculum - Group 1	3
THIRD SEMESTER	
<sup>4</sup> Select a SPCH from Component Areas Options Core Curriculum - Group 2	3
<sup>4</sup> GOVT 2306 - Texas Government	3
<b>COMMUNICATIONS-RADIO/TV BROADCASTING (A.S.) DEGREE</b>	<b>60</b>

<sup>4</sup>Denotes core requirement. Speak with Department Chair or Academic Advisor for proper course selection.

<sup>4</sup>Field of Study Curriculum

<sup>4</sup>Capstone Course

## COMMUNICATIONS

Associate of Applied Science Degree – 60 credit hours

FIRST YEAR - FIRST SEMESTER	CREDITS
<sup>4</sup> COMM 1307 - Introduction to Mass Communication	3
<sup>4</sup> ENGL 1301 - Composition I	3
RTVB 1301 - Broadcast/Digital Media News	3
RTVB 1325 - TV Studio Production	3
SECOND SEMESTER	
COMM 1318 - Photography I	3
RTVB 1321 - TV/Video Field Production	3
RTVB 1380 - Cooperative Education - Radio/TV Broadcasting	3
<sup>4</sup> SPCH 1315 - Public Speaking <b>or</b> SPCH 1318 - Interpersonal Communication <b>or</b> SPCH 2335 - Argumentation & Debate	3
THIRD SEMESTER	
Elective - Select from RTVB or COMM Courses	3
<sup>4</sup> Select from Social & Behavioral Sciences Core Curriculum	3
SECOND YEAR - FIRST SEMESTER	
<sup>4</sup> Select from Mathematics Core Curriculum	3
RTVB 1309 - Audio/Radio Production I	3
RTVB 1355 - Radio & Television Announcing	3
RTVB 2337 - TV/Video Production Workshop	3
SECOND SEMESTER	
<sup>4</sup> Select from American History Core Curriculum	3
<sup>4</sup> COMM 2366 - Film Appreciation	3
RTVB 2331 - Audio/Radio Production III	3
<sup>4</sup> RTVB 2340 - Portfolio Development	3
THIRD SEMESTER	
RTVB 2380 - Cooperative Education - Radio/TV Broadcasting	3
Elective - Select from RTVB or COMM Courses	3
<b>COMMUNICATIONS-RADIO/TV BROADCASTING (A.A.S.) DEGREE</b>	<b>60</b>

<sup>4</sup>Denotes core requirement. Speak with Department Chair or Academic Advisor for proper course selection.

<sup>4</sup>Capstone Course

## CERTIFICATE OPTIONS

Visit [www.alvincollege.edu/catalog/](http://www.alvincollege.edu/catalog/) for a complete academic listing.

## ELECTIVE GROUP FOR A.S. DEGREE

<sup>4</sup>COMM 1319 - Photography II

<sup>4</sup>COMM 2324 - Practicum in Electronic Media

<sup>4</sup>COMM 2327 - Introduction to Advertising

<sup>4</sup>COMM 2331 - Radio/Television Announcing

<sup>4</sup>COMM 2332 - Radio/Television News

## \*PROGRAM COST

Approximate costs for the Degree programs are \$4,400 for in-district students and \$7,160 for those out-of-district. This includes tuition and fees. Additional fees for books and supplies may vary.

Approximate costs for the Certificate program are \$2,200 for in-district students and \$3,580 for those out-of-district. This includes tuition and fees. Additional fees for books and supplies may vary.

\*Alvin Community College may change tuition rates and other fees without notice or when so directed by the Board of Regents.